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# Phathom Pharma Accessibility Conformance Report

## WCAG Edition

(Based on VPAT® Version 2.4)

### Name of Product:

Phathom Pharmaceuticals' corporate website (<https://www.phathompharma.com/>)

### Report Date:

August 2<sup>nd</sup>, 2023

### Product Description:

Website for Phathom Pharmaceuticals, a biopharmaceutical company focused on developing treatments for gastrointestinal (GI) disorders.

### Contact information:

[info@phathompharma.com](mailto:info@phathompharma.com)

### Evaluation Methods Used:

Accessibility testing as per WCAG 2.1 AA guidelines.

The evaluation was performed using below tools/ tests:

- Screen readers:
  - NVDA on Win10/ Chrome
  - VoiceOver on iPhone/ Safari
- WAVE automated tool
- Color contrast testing using Color Contrast Analyzer
- Browser zoom
- Keyboard-only
- Text-spacing testing using bookmarklets

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## Notes:

The VPAT has been prepared based on the accessibility evaluation of the following pages/ flows:

<a href="https://www.phathompharma.com/">https://www.phathompharma.com/</a>
<a href="https://www.phathompharma.com/our-science/gerd/">https://www.phathompharma.com/our-science/gerd/</a>
<a href="https://www.phathompharma.com/life-at-phathom/">https://www.phathompharma.com/life-at-phathom/</a>
<a href="https://www.phathompharma.com/our-science/h-pylori/">https://www.phathompharma.com/our-science/h-pylori/</a>
<a href="https://www.phathompharma.com/publications/">https://www.phathompharma.com/publications/</a>
<a href="https://www.phathompharma.com/our-science/clinical-trial-and-pipeline/">https://www.phathompharma.com/our-science/clinical-trial-and-pipeline/</a>
<a href="https://www.phathompharma.com/our-science/">https://www.phathompharma.com/our-science/</a>
<a href="https://www.phathompharma.com/contact-us/">https://www.phathompharma.com/contact-us/</a>
<a href="https://www.phathompharma.com/our-products/">https://www.phathompharma.com/our-products/</a>
<a href="https://www.phathompharma.com/news-events/">https://www.phathompharma.com/news-events/</a>
<a href="https://www.phathompharma.com/our-science/medical-information/">https://www.phathompharma.com/our-science/medical-information/</a>
<a href="https://www.phathompharma.com/epro-privacy-policy/">https://www.phathompharma.com/epro-privacy-policy/</a>
<a href="https://www.phathompharma.com/terms-conditions/">https://www.phathompharma.com/terms-conditions/</a>
<a href="https://www.phathompharma.com/about-us/">https://www.phathompharma.com/about-us/</a>
<a href="https://www.phathompharma.com/privacy-policy/">https://www.phathompharma.com/privacy-policy/</a>
<a href="https://www.phathompharma.com/job-openings/">https://www.phathompharma.com/job-openings/</a>
<a href="https://www.phathompharma.com/takeda-and-frazier-healthcare-partners-announce-collaboration-to-launch-phathom-pharmaceuticals/">https://www.phathompharma.com/takeda-and-frazier-healthcare-partners-announce-collaboration-to-launch-phathom-pharmaceuticals/</a>
SEARCH RESULTS: <a href="https://www.phathompharma.com/?s=test">https://www.phathompharma.com/?s=test</a>
<a href="https://www.phathompharma.com/phathom-pharmaceuticals-to-present-at-jefferies-2019-healthcare-conference/">https://www.phathompharma.com/phathom-pharmaceuticals-to-present-at-jefferies-2019-healthcare-conference/</a>

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## Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standards/guidelines:

Standard/Guideline	Included in Report
Web Content Accessibility Guidelines 2.1 at <a href="https://www.w3.org/TR/WCAG21/">https://www.w3.org/TR/WCAG21/</a>	Level A (Yes) Level AA (Yes) Level AAA (No)

## Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion.

## WCAG 2.1 Report

Note: When reporting on conformance with the WCAG 2.1 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.1 Conformance Requirements](#).

**Table 1: Success Criteria, Level A**

Criteria	Conformance Level	Remarks and Explanations
<p><a href="#"><u>1.1.1 Non-text Content</u></a> (Level A)</p>	<p>Partially Supports</p>	<p>Images on the website contain relevant alternative text.</p> <p><b><u>Exceptions include:</u></b></p> <ul style="list-style-type: none"> <li>• The long description is missing for the flow chart carousel image on the Clinical Trials &amp; Pipeline page</li> <li>• A layout spacer image (which should have null/empty alternative text) does not have an alt attribute on the website [<i>Specific to the third-party plugin: Twitter</i>].</li> </ul>
<p><a href="#"><u>1.2.1 Audio-only and Video-only (Prerecorded)</u></a> (Level A)</p>	<p>Supports</p>	<p>The audio-only or video-only content present on the website is provided with a media alternative.</p>
<p><a href="#"><u>1.2.2 Captions (Prerecorded)</u></a> (Level A)</p>	<p>Partially Supports</p>	<p>Captions are provided for multimedia content present on the website.</p> <p><b><u>Exceptions include:</u></b></p> <ul style="list-style-type: none"> <li>• The 'Captions' are not provided for the video on the About Us page.</li> </ul>
<p><a href="#"><u>1.2.3 Audio Description or Media Alternative (Prerecorded)</u></a> (Level A)</p>	<p>Supports</p>	<p>Alternatives are provided for multimedia content present on the website.</p>
<p><a href="#"><u>1.3.1 Info and Relationships</u></a> (Level A)</p>	<p>Partially Supports</p>	<p>The website has consistent headers and global table structures to establish clear information and relationships within the website. Screen readers properly identify most of the information available on the website. Visually impaired users are easily able to perceive the relationships between a particular element and its role.</p>

		<p><b><u>Exceptions include:</u></b></p> <ul style="list-style-type: none"> <li>• Checkbox such as 'Vonoprazan', 'Helicobacter pylori (H. pylori) Infection', etc. are not part of the 'Areas of interest' group on the Medical Information page</li> <li>• The 'Yes' and 'No' radio buttons are not a part of "Are you contacting us to report...to a Phathom product?" group on the Connect With Us page.</li> </ul>
<a href="#"><u>1.3.2 Meaningful Sequence</u></a> (Level A)	Supports	The sequence of the content present on the website is meaningful and appropriate and does not affect the meaning of the provided content.
<a href="#"><u>1.3.3 Sensory Characteristics</u></a> (Level A)	Supports	No information is present on the website which is based on sensory characteristics such as shape, size, location, sound, etc.
<a href="#"><u>1.4.1 Use of Color</u></a> (Level A)	Supports	Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.
<a href="#"><u>1.4.2 Audio Control</u></a> (Level A)	Not Applicable	No audio content is present on the website that plays automatically for more than 3 seconds.
<a href="#"><u>2.1.1 Keyboard</u></a> (Level A)	Supports	The website supports standard keyboard navigation and input functions (including swiping to move between input fields and pressing [Double tap] to make selections).
<a href="#"><u>2.1.2 No Keyboard Trap</u></a> (Level A)	Supports	Keyboard focus is moving sequentially throughout the website without the focus getting trapped in any section and it is convenient to access the functionality.
<a href="#"><u>2.1.4 Character Key Shortcuts</u></a> (Level A 2.1 only)	Not Applicable	No functionalities are dependent on or controlled by character key shortcuts.

<a href="#"><u>2.2.1 Timing Adjustable</u></a> (Level A)	Not Applicable	There is no such activity present on the website where time needs to be adjusted or extended.
<a href="#"><u>2.2.2 Pause, Stop, Hide</u></a> (Level A)	Supports	The moving/ scrolling content present on the website can be paused, stopped, or made hidden.
<a href="#"><u>2.3.1 Three Flashes or Below Threshold</u></a> (Level A)	Not Applicable	There is no flashing content present on the website.
<a href="#"><u>2.4.1 Bypass Blocks</u></a> (Level A)	Supports	A bypass mechanism for skipping to the main content is implemented.
<a href="#"><u>2.4.2 Page Titled</u></a> (Level A)	Supports	Descriptive and correct page titles are present for pages throughout the website.
<a href="#"><u>2.4.3 Focus Order</u></a> (Level A)	Supports	The focus moves in a correct sequence order on the website from left to right and top to bottom.
<a href="#"><u>2.4.4 Link Purpose (In Context)</u></a> (Level A)	Supports	All links are provided with appropriate link text and the user would be able to understand the purpose of the link from its link text.
<a href="#"><u>2.5.1 Pointer Gestures</u></a> (Level A 2.1 only)	Supports	All functionalities present in the website can be operated with a single pointer without a path-based gesture unless a multipoint or path-based gesture is essential.
<a href="#"><u>2.5.2 Pointer Cancellation</u></a> (Level A 2.1 only)	Supports	No down-event of the pointer is used in the website to execute any part of the action.
<a href="#"><u>2.5.3 Label in Name</u></a> (Level A 2.1 only)	Supports	All labels on the website include text and the same text is defined in the code as well to assist speech recognition technologies.
<a href="#"><u>2.5.4 Motion Actuation</u></a> (Level A 2.1 only)	Not Applicable	No functionality is present on the website that is operable only by device motion.
<a href="#"><u>3.1.1 Language of Page</u></a> (Level A)	Supports	The language attribute is correctly defined for the webpages.
<a href="#"><u>3.2.1 On Focus</u></a> (Level A)	Supports	No interactive element is triggered

		automatically on receiving the focus.
<a href="#">3.2.2 On Input</a> (Level A)	Supports	Change of context does not happen when the user changes the setting of any input controls.
<a href="#">3.3.1 Error Identification</a> (Level A)	Supports	Errors present on the website are notified to the users correctly.
<a href="#">3.3.2 Labels or Instructions</a> (Level A)	Supports	The website provides support for motor-impaired and cognitive users as the labels and instructions are provided for the form fields, which are clearly visible and readable to such users.
<a href="#">4.1.1 Parsing</a> (Level A)	Supports	The markup of the website has complete start and end tags, attributes, and unique IDs.
<a href="#">4.1.2 Name, Role, Value</a> (Level A)	Partially Supports	<p>All the website elements have a proper label associated with their role and the screen reader is recognizing them correctly with updated values as well.</p> <p><b>Exceptions include:</b></p> <ul style="list-style-type: none"> <li>• A label is missing from the "Close" button on the H. pylori page <i>[Specific to the third-party plugin: Vimeo]</i></li> <li>• An incorrect role 'radio button' is announced by the screen reader for the buttons 'Customize' and 'Preview' on the H. pylori page <i>[Specific to the third-party plugin: Vimeo]</i></li> <li>• The screen reader announces an incorrect label 'Play' for the 'Replay' button on the GERD page <i>[Specific to the third-party plugin: Vimeo].</i></li> </ul>

## Table 2: Success Criteria, Level AA

Criteria	Conformance Level	Remarks and Explanations
<a href="#">1.2.4 Captions (Live)</a> (Level AA)	Not Applicable	No live multimedia content is present on the website.
<a href="#">1.2.5 Audio Description (Prerecorded)</a> (Level AA)	Not Applicable	Audio description is not required for the multimedia content present on the website.
<a href="#">1.3.4 Orientation</a> (Level AA 2.1 only)	Supports	The website does not restrict its view and operation to a single display orientation.
<a href="#">1.3.5 Identify Input Purpose</a> (Level AA 2.1 only)	Supports	Interactive fields on the website are clearly labeled to direct the user to enter the data expected in the fields.
<a href="#">1.4.3 Contrast (Minimum)</a> (Level AA)	Partially Supports	<p>The website adheres to minimum contrast standards.</p> <p><b>Exceptions include:</b></p> <ul style="list-style-type: none"> <li>The large text 'Changing the landscape in Gl...' fails the color contrast ratio due to an irregular background on the Home page</li> <li>The text 'We will track...regular feedback' fail the color contrast ratio on the Careers page.</li> </ul>
<a href="#">1.4.4 Resize text</a> (Level AA)	Supports	The website is fully responsive. At a zoom of 200%, the site responds to that resolution by adjusting the UI without any loss in content or functionality.
<a href="#">1.4.5 Images of Text</a> (Level AA)	Partially Supports	<p>No information is conveyed to the user via an image of the text.</p> <p><b>Exceptions include:</b></p> <ul style="list-style-type: none"> <li>An image of text is used for the information in the main section of the Careers page.</li> </ul>
<a href="#">1.4.10 Reflow</a>	Partially	The website does not require



(Level AA 2.1 only)	Supports	scrolling in two dimensions to present content without loss of information in 400% zoom.  <b>Exceptions include:</b> <ul style="list-style-type: none"> <li>The video elements such as 'Video Slider' gets disappeared at the viewport 320px X 256px on the GERD page <i>[Specific to the third-party plugin: Vimeo].</i></li> </ul>
<a href="#"><u>1.4.11 Non-text Contrast</u></a> (Level AA 2.1 only)	Supports	The website user interface components have a contrast ratio of at least 3:1 against adjacent color(s).
<a href="#"><u>1.4.12 Text Spacing</u></a> (Level AA 2.1 only)	Supports	The website is compliant with WCAG text spacing requirements.
<a href="#"><u>1.4.13 Content on Hover or Focus</u></a> (Level AA 2.1 only)	Supports	The content that is triggered by hover or focus is dismissible, hoverable, and persistent
<a href="#"><u>2.4.5 Multiple Ways</u></a> (Level AA)	Supports	A proper navigation header is provided to access the different types of website pages.
<a href="#"><u>2.4.6 Headings and Labels</u></a> (Level AA)	Supports	Headings and Labels on the website provide sufficient detail of the content they are describing.
<a href="#"><u>2.4.7 Focus Visible</u></a> (Level AA)	Supports	All the elements present in the website have focus visibility.
<a href="#"><u>3.1.2 Language of Parts</u></a> (Level AA)	Not Applicable	English is the primary and only language of the website. There are no phrases or sentences written in any other language, which need to be defined separately.
<a href="#"><u>3.2.3 Consistent Navigation</u></a> (Level AA)	Supports	Navigational mechanisms are repeated on the website and occur in the same relative order each time they are repeated. Hence, consistent navigation is provided to the user.
<a href="#"><u>3.2.4 Consistent Identification</u></a> (Level AA)	Supports	Components that provide the same functionality throughout the website can be easily identified by the user.

<p><b><u>3.3.3 Error Suggestion</u></b> (Level AA)</p>	<p>Supports</p>	<p>The provided error messages are descriptive enough to understand the error and identify the location where they occur.</p>
<p><b><u>3.3.4 Error Prevention (Legal, Financial, Data)</u></b> (Level AA)</p>	<p>Not Applicable</p>	<p>There are no critical forms available where error prevention is required. Error suggestions are enough to fill out the form and correct the errors.</p>
<p><b><u>4.1.3 Status Messages</u></b> (Level AA 2.1 only)</p>	<p>Partially Supports</p>	<p>The updated content automatically notifies the visually impaired users via a screen reader.</p> <p><b><u>Exceptions include:</u></b></p> <ul style="list-style-type: none"> <li>• When the user selects the 'Submit' button, the 'loading' notification is not announced by the screen reader on the Connect With Us page <i>[Specific to the third-party plugin: Gravity Forms]</i>.</li> </ul>